



# INFORMATION ON THE PROCESSING OF PERSONAL-DATA IN CONNECTION WITH THE 4EU+ PUBLIC EVENT “From advocacy to action” on 15 May 2025

In accordance with Art. 13 of the General Data Protection Regulation (GDPR), you will receive the following information on the processing of your personal data by Heidelberg University as part of the public event

## “From advocacy to action:

**How can Universities and Cities work together to achieve UN Sustainable Development Goals?”** taking place on May 15, 2025, at the Heidelberg University.

This is a public dissemination event of the 4EU+ European University Alliance, aimed at a broad university and non-university audience. For the public relations work of Heidelberg University and the 4EU+ European University Alliance as well as for documentation purposes, photos of this event will be taken and published on the websites of the institutions. The panel and the speeches will be streamed, recorded and made available on the website of Heidelberg University. In addition, personal data will be collected for the organization and implementation of the event.

## INFORMATION

### 1. Controller

acc. to art. 4 no. 7  
GDPR

### 2. Data Protection Officer Contact information

### 3. Purpose of processing

### 4. Legal basis

### 5. Data

Categories of personal  
data processed by the  
university

### 6. Recipients

to whom the data  
required for the  
respective purpose are  
disclosed

### c) Transmission to third countries, particularly non-EU countries

### d) Storage times

## DETAILS

Heidelberg University, represented by the Rector,  
Grabengasse 1, 69117 Heidelberg  
rektorin@rektorat.uni-heidelberg.de

Data Protection Officer (Datenschutzbeauftragter),  
Seminarstr. 2, 69117 Heidelberg  
datenschutzbeauftragter@uni-heidelberg.de

- Organization and implementation of the event
- Documentation of the event
- Public relations

- **Implementation of the event** (registration and participation evidence): Art. 6 para. 1 lit. e in conjunction with Art. 6 para. 3 of the General Data Protection Regulation (GDPR) in conjunction with Section 4 of the Baden-Württemberg State Data Protection Act (LDSG BW) in conjunction with § 2 para. 1 Law on universities in Baden-Württemberg.
- **Photos and recordings that reflect the character of the event (overview recordings):** Art. 6 para. 1 lit. e of the GDPR in conjunction with Art. 6 para. 3 GDPR in conjunction with § 4 Baden-Württemberg State Data Protection Act (LDSG BW) in conjunction with § 2 para. 9 Law on universities in Baden-Württemberg.

- a) Registration: first and last name, email address, affiliation, signature for in-person attendance
- b) Photos and recordings

- a) Registration: first and last name, email address, affiliation, signature for in-person attendance:
  - Heidelberg University, Heidelberg Center for the Environment (HCE), 4EU+ European University Alliance, European Commission
- b) Photos and recordings:
  - Project report: Heidelberg University, Heidelberg Center for the Environment (HCE), 4EU+ European University Alliance, European Commission
  - Public relations: Visitors to the website of Heidelberg Center for the Environment [HCE] ([www.hce.uni-heidelberg.de](http://www.hce.uni-heidelberg.de)), Heidelberg University (<https://www.uni-heidelberg.de>) and 4EU+ European University Alliance (<https://4euplus.eu/4EU-1.html>)

No transmission

For the purpose of the project archive: 10 years  
Public relations: up to 3 years



**Your right to object according to art. 21 par. 1 GDPR**  
You have the right to object at any time, on grounds relating to your particular situation, to processing of your personal data that is based on art. 6 par. 1 cl. 1 (e) GDPR (processing of data necessary for compliance with a legal obligation).

e) <b>Data sources</b> in cases where the data were not collected from you	Your data will not be collected by third parties
f) Your data protection <b>Rights</b>	Right to obtain information about whether or not data concerning you are being processed (art. 15 GDPR, § 9 State Data Protection Act) Rectification of your data (art. 16 GDPR) Erasure of your data (art. 17 DS-GVO, § 10 State Data Protection Act) unless the university is legally obliged to store the data Right to data portability (art. 20 GDPR) Right to lodge a complaint with the responsible supervisory authority for data protection (Commissioner for Data Protection and Freedom of Information for the State of Baden-Württemberg)
g) <b>Right</b> to withdraw consent	If you have consented to the processing by means of a corresponding declaration, you can revoke your consent at any time for the future. The legality of the data processing carried out on the basis of the consent until the revocation is not affected by this. Please send your revocation to: HCE-Office, Marsilius-Arkaden, Im Neuenheimer Feld 130.1, 69120 Heidelberg (E-mail: <a href="mailto:hce@uni-heidelberg.de">hce@uni-heidelberg.de</a> )